

**Sam Pierce Lolla** *sam.pierce.lolla@gmail.com*  
*www.sampl.us*

**OBJECTIVE** To work with a user experience or web development team designing and testing usable, intuitive, visually appealing, and innovative computer interfaces.

**SKILLS** Hand-coded HTML/CSS markup, wireframing, prototyping, and visual design using a text editor, Photoshop, Illustrator, and InDesign.  
Experience with PHP, Javascript, Wordpress, Drupal, SQL, and Facebook API

**EDUCATION** **The Pennsylvania State University**  
*University Park, PA*  
Bachelor of Philosophy in Human-Computer Interaction

**EXPERIENCE** **Free Geek**

*Web Usability Internship, Fall 2009-current*

Providing usability consultation, navigation restructuring, wireframes, mockups and visual designs for Portland non-profit's website redesign.

**Libelo Open Learning System**

*Bachelors Capstone Project, Summer 2009*

Prepared and design proposal for collaborative educational materials wiki, from prototyping sketches through wireframing, visual design, and usability testing.

**Media Effects Research Lab**

*Penn State research assistant, Spring 2009*

Studied and administered psychophysiological testing—EEG, facial movement, and skin capacitance tests—for monitoring user reactions to interactive content.

**Computer-Supported Collaborative Learning Lab**

*Human-Computer Interaction lab intern, Summer 2008*

Designed and developed a community-building Facebook application.

Helped administer instructional summer program for high school students.

**The LION 90.7fm WKPS**

*Penn State student radio staff member, 2006 – 2009*

Installed and maintained complete station web solution in Drupal for intra-station communication, promotion, show scheduling, and other functions.

Only staff head to successfully train and manage a rotating staff of 15 on-air DJs.

Hosted a weekly music show.